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PROFESSIONAL EXPERIENCE

NOVEMBER 2007 – PRESENT

MARCEL WANDERS STUDIO. DESIGN STUDIO. AMSTERDAM, THE NETHERLANDS.

[WWW.MARCELWANDERS.COM](http://www.marcelwanders.com)

- PUBLIC RELATIONS EXECUTIVE

- * PR PLAN / STRATEGY & RESEARCH
- * PRESS/ PUBLIC AND CLIENT RELATIONS
- * COMMUNICATIONS CONCEPT DEVELOPMENT

- * COMMUNICATIONS MANAGEMENT (WEBSITE, NEWSLETTER, PUBLICATIONS, IMAGE PRODUCTION, PRESS KIT, PRODUCT SHEETS)
- * EVENT /PROJECT MANAGEMENT
- * PR TEAM MANAGEMENT & TRAINING (TEAM OF 5)

MARCH 2007 – NOVEMBER 2007

PLAYLOGIC ENTERTAINMENT, INC. VIDEO GAME PUBLISHER. AMSTERDAM, THE NETHERLANDS.

[WWW.PLAYLOGICENTERTAINMENT.COM](http://www.playlogicentertainment.com)

- CORPORATE COMMUNICATIONS, PUBLIC RELATIONS AND INVESTOR RELATIONS MANAGER

- * INTERNAL COMMUNICATIONS
- * CORPORATE PR/ EVENT MANAGEMENT
- * SHAREHOLDER/INVESTOR RELATIONS
- * PRESS RELEASE COMPOSITION AND DISTRIBUTION
- * CORPORATE PRESENTATION/FACT SHEET
- * SEC COMPLIANCY
- * PROXY STATEMENTS/ANNUAL REPORTS
- * SHAREHOLDERS MEETING ORGANIZATION
- * BUSINESS PLAN/ EXECUTIVE SUMMARY DRAFTING/REDRAFTING
- * WEEKLY MEETING IMPLEMENTATION

JUNE 2006 – FEBRUARY 2007

GOYA MAGAZINE/ ROSTAGNO PUBLISHING/ BANCA DELL'ARTE. MULTIMEDIA ART PUBLICATION. MILAN, ITALY.

[WWW.GOYAMAGAZINE.IT](http://www.goyamagazine.it) / [WWW.BANCADELLARTE.IT](http://www.banca dellarte.it) / [WWW.ROSTAGNOEDITORE.IT](http://www.rostagnoseditore.it)

- INTERNATIONAL MULTIMEDIA COMMUNICATIONS - BANCA DELL'ARTE UNIVERSITY (START-UP) DIRECTOR:

- * PUBLICATION CONTENT: INTERVIEWS, TRANSLATION
- * WEBSITE CONTENT: TRANSLATION, EVENTS, IMAGES, MULTIMEDIA, INTERACTIVITY (PAYMENT, DOWNLOADS)
- * E-MARKETING: PRESENTATION, SALES & MARKETING BROCHURES, PR EDITORIAL, PRESS RELEASES
- * COURSE PLANNING
- * CONCEPT DEVELOPEMENT
- * PARTICIPANT/ TEACHER RECRUITMENT
- * MARKETING STRATEGY
- * BUDGET

MARCH - MAY 2006

FRENCH CONNECTION. ENGLISH MEDIA PRODUCTION AGENCY. PARIS, FRANCE. - [WWW.FRENCHCX.COM](http://www.frenchcx.com)

- VAN GOGH'S EAR, POETRY AND ART BOOK, DESIGN AND LAYOUT PROJECT: * PAGE LAYOUT (QUARK XPRESS) * EDITING

APRIL - JULY 2005

FLASH ART MAGAZINE. INTERNATIONAL ART MAGAZINE. MILAN, ITALY. - [WWW.FLASHARTONLINE.COM](http://www.flashartonline.com)

- INTERNATIONAL PUBLIC RELATIONS AND COORDINATION

- * PRAGUE BIENNALE ART FESTIVAL COORDINATOR
- * TRANSLATION
- * NEWSLETTER COMPOSITION

DECEMBER 2004 - APRIL 2005

URBAN MAGAZINE. MONTHLY ART & CULTURE PUBLICATION. MILAN, ITALY. - [WWW.URBANMAGAZINE.IT](http://www.urbanmagazine.it)

- EDITORIAL ILLUSTRATOR: * GRAPHIC ARTWORK (MIXED MEDIA, 2D IMAGES)

NOVEMBER 2003 - NOVEMBER 2004

RODEO MAGAZINE. MONTHLY ART & CULTURE PUBLICATION. MILAN, ITALY. - [WWW.RODEOMAGAZINE.IT](http://www.rodeomagazine.it)

- FREELANCE JOURNALIST * INTERVIEWS (COCO ROSIE, PHOENIX, MUGISON) * ARTICLE COMPOSITION * ENG/IT TRANSLATION

NOVEMBER 1999 - MARCH 2006

M.A.C. COSMETICS. SCOTTSDALE, ARIZONA. MILAN, ITALY - [WWW.MACCOSMETICS.COM](http://www.maccosmetics.com)

- MAKE-UP ARTIST (FREELANCE/ RETAIL) AND COMPANY REPRESENTATIVE

- * SALES COMMISSIONER
- * CUSTOMER/CLIENT RELATIONS
- * COSMETIC ARTISTRY AND CONSULTATION
- * REPRESENTATIVE DURING EVENTS.
- * FASHION SHOW MAKE-UP ARTIST: FASHION WEEK MILAN, ALEXANDER MCQUEEN, ROBERTO CAVALLI, ANDREW MCKENZIE, NEIL BARRETT, DSQUARED, CIRQUE DU SOLEIL, MENICETTI, FERRETTI, MOLINARI, RICHMANN

EDUCATION

NOVEMBER 2003- MARCH 2006

ACADEMY OF FINE ARTS OF BRERA. MILAN ITALY.

ORGANIZATION AND COMMUNICATION OF THE MULTIMEDIA ARTS, PROJECT AND CULTURES OF NEW TECHNOLOGIES.

- * EVENT ORGANIZATION
- * CREATIVE MULTIMEDIAS
- * COMMUNICATIONS
- * PUBLIC AND CLIENT RELATIONS

- MASTER IN COMMUNICATIONS OF THE MULTIMEDIA ARTS (MA, GRADUATE/SECOND LEVEL DEGREE)

VOTE: 27 / 30 SCALE, EQUIVALENT 3.45 GPA (4.0 SCALE). THESIS: 105/110, TOP 93%

OCTOBER 2001 - AUGUST 2003

UNIVERSITY OF FLORENCE, ITALY.

ITALIAN LANGUAGE, ART HISTORY, LIBERAL ARTS

* SOCIOLOGY STUDIES * CULTURAL IDENTITY STUDIES * THE CONTEMPORARY AND HISTORICAL ARTS * TRADITIONS

-MASTERS CERTIFICATE. MEDIUM, ADVANCED, AND SUPERIOR. VOTE: 28/30. M.A EQUIVALENT, GPA 3.5/4.0

SEPTEMBER 1996 - MAY 2000

ARIZONA STATE UNIVERSITY. TEMPE ARIZONA.

FINE ARTS, PERFORMING ARTS, LIBERAL ARTS (PAINTING, DRAWING, SCULPTURE, BALLET, PERCUSSION)

* AESTHETIC COMPOSITION * ARTISTIC EXPRESSION AND INTERPRETATION * LIBERAL ARTS * CONTEMPORARY APPLICATION

* PROFESSIONAL NETWORKING * ART EVENT ORGANIZATION * PSYCHOLOGY, PHILOSOPHY, HISTORY, ENGLISH, ITALIAN

-BACHELORS DEGREE IN FINE ARTS. BFA. 3.25/4.0 GPA , 26/30

JULY 1998 – MAY 1999

CHARLES UNIVERSITY / ACADEMY OF FINE ARTS, PRAGUE CZECH REPUBLIC.

CZECH LANGUAGE, LIBERAL ARTS, ART HISTORY, LITERATURE, FINE AND CONCEPTUAL ARTS STUDIES

* STUDY ABROAD * CULTURAL EXCHANGE * ART MARKET INVOLVEMENT * ART EXHIBIT ORGANIZATION

- LIBERAL ARTS. UNIVERSITY EXCHANGE PROGRAM. 3.5/4.0 GPA , 28/30

PRIMARY EXHIBITIONS

- * CONCEPT DEVELOPMENT
- * ARTWORK CREATION (PAINTING, DRAWING, PHOTOGRAPHY)
- * FINDING COLLABORATORS
- * SOURCING OF EVENT LOCATIONS
- * STAGING OF EVENT
- * SALES/CLIENT RELATIONS DURING AND AFTER SHOW

MARCH 2005: VIDEO ZERO, BRERA MILAN IT. VIDEO INSTALLATION
SEPTEMBER 2004: FASHION TV, MILAN IT. FASHION WEEK PARTY. VOCALIST
SEPTEMBER 2004: RAINBOW CLUB, MILAN IT. VIDEO INSTALLATION, VISUALS
FEBRUARY 2004: ZOOM CLUB, BERGAMO IT. VIDEO INSTALLATION, VISUALS
JANUARY 2003: CHRISTOPHER'S, PHOENIX AZ. PAINTING EXHIBITION
NOVEMBER 2002: DOLCE VITA, FLORENCE IT. PAINTINGS, PHOTO EXHIBITION, MUSIC
AUGUST 2002: PORTO KALEO, CALABRIA IT. PORTRAIT AND PAINTING EXHIBITION
JANUARY 2002: LUCKY DRAGON, TEMPE AZ. PAINTING EXHIBITION
DECEMBER 2001: DOLCE ZUCCHERO, FLORENCE IT. PAINTINGS, PRINTS AND MUSIC SET
JULY 2001: VIRGIN RECORDS, TEMPE AZ. PAINTING EXHIBITION
MAY 2001: THAT'S A WRAP, PHOENIX AZ. PAINTING EXHIBITION
APRIL 2001: JAX THAI BAR, TEMPE AZ. PAINTING EXHIBITION, ACOUSTIC MUSIC SET
FEBRUARY 2001: LUCKY DRAGON, TEMPE AZ. PAINTING EXHIBITION
FEBRUARY 2001: PITA JUNGLE, TEMPE AZ. PAINTINGS AND PHOTO EXHIBITION, MUSIC
JANUARY 2001: BEELO'S ART CAFE, TEMPE AZ. PRINTS AND PORTRAIT EXHIBITION
JULY 2000: PITA JUNGLE, TEMPE AZ. PHOTO AND PRINT EXHIBITION
DECEMBER 1999: STEP GALLERY, TEMPE AZ. SELF PORTRAIT PAINTING EXHIBITION
OCTOBER 1999: KAISHU SUSHI, SCOTTSDALE AZ. PAINTING EXHIBITION
JUNE 1999: FINE ARTS ACADEMY, PRAGUE CZ. PAINTING AND SCULPTURE EXHIBITION
MAY 1999: EURODISIAC CAFE, PRAGUE CZ. PORTRAIT AND PAINTING EXHIBITION.
MARCH 1999: HIGHER GROUND CAFE, TEMPE AZ. PAINTINGS AND DRAWING EXHIBITION
OCTOBER 1997-MARCH 1999: PITA JUNGLE, TEMPE AZ. PAINTING AND DRAWING EXHIBITION
MAY 1996: NEW SCHOOL FOR THE ARTS, SCOTTSDALE AZ. PAINTING EXHIBITION
APRIL 1995: XAVIER CP, PHOENIX AZ. DRAWING EXHIBITION
1992-1994: SHEMER ART CENTER, SCOTTSDALE AZ. DRAWING AND SCULPTURE EXHIBITION
JANUARY 1990: SCOTTSDALE GALLERY FOR THE ARTS, AZ. WATERCOLOUR EXHIBITION

PUBLISHED WORKS

- * NETWORKING WITH PUBLICATIONS
- * CONCEPT DEVELOPMENT
- * CONCEPT PROPOSAL
- * SOURCING COLLABORATORS
- * PUBLISHING WORK
(ART DIRECTION, EDITORIAL, ART, PHOTOGRAPHY, LAYOUT, GRAPHICS)

JUNE-PRESENT 2006 (MONTHLY): GOYA MAGAZINE. MILAN, IT. INTERVIEWS, TRANSLATIONS
AUGUST-PRESENT 2006: WWW.ARTINSTITUTIONS.IT. MILAN. UPDATES, POSTINGS, TRANSLATIONS
FEBRUARY/MAY 2005: URBAN MAGAZINE, MILAN. ILLUSTRATION, GRAPHICS
OCTOBER 2004: RODEO MAGAZINE, MILAN. 'MUGISON' INTERVIEW, TRANSLATION
JULY 2004: HOT MAGAZINE, MILAN. 'COCO ROSIE' INTERVIEW, TRANSLATION
MARCH 2004: RODEO MAGAZINE, MILAN. 'PHOENIX' INTERVIEW , TRANSLATION
MARCH 2002: STUDIO 344 MAGAZINE, SCOTTSDALE AZ. 'HEINEKEN AD' ART DIRECTION
FEBRUARY 2002: JAVA MAGAZINE, TEMPE AZ. 'TWIN SHOOT', VISUAL, STYLING
AUGUST/SEPTEMBER 2001: THINK MAGAZINE, PRAGUE CZ. FRONT COVER ART, PHOTO
APRIL 2001: CITY AZ MAGAZINE, PHOENIX AZ. MASSAGE STUDIO. ADVERTISEMENT ART
DECEMBER 2001: WWW.MISSSKY.NET PUBLISHED. FLORENCE, PHOENIX: PHOTO, MAKE-UP, FINE-ART
JANUARY 2001 BEELO'S CAFÉ, TEMPE. LOGO ART/ PAINTING (ALL PROMOS/ PRINT WORK)

AWARDS

- * FOR ARTISTIC INVOLVEMENT
- * ARTISTIC INTERPRETATION
- * COLLABORATIONS
- * ACADEMICS
- * EDITORIAL
- * SALES

2005 VIDEO ZERO, BRERA, MILAN IT. FILM FESTIVALS 1ST IN SHOW
2004 MAC COSMETICS: TOP RUNNING IPT SALES
2003 ART REP. BY CHRISTOPHER'S RESTAURANT (C/O PAOLA'S WINE BAR; PHOENIX AZ)
2001 FIRST IN PORTRAITURE. STEP GALLERY ASU, TEMPE AZ. DECEMBER EXHIBITION
2001 LOGO ARTIST. BEELO'S ART CAFE, TEMPE AZ. MARKETING/PROMOTION
1999-PRESENT GOLDEN KEY NATIONAL HONOURS SOCIETY MEMBER
1996-2000 DEANS LIST. ARIZONA STATE UNIVERSITY, TEMPE. 4.0 IN MAJOR.
1992 ENGLISH AWARD. ST. THERESA'S PHOENIX, AZ. THEATRE PERFORMANCE AND WRITING

PROGRAM AND GRAPHICS KNOWLEDGE

MAC & PC: ADOBE PHOTOSHOP, ILLUSTRATOR, PREMIERE PRO, INDESIGN, ACROBAT. WINDOWS MOVIE MAKER, MICROSOFT OFFICE SUITE (WORD, FRONTPAGE, POWERPOINT, OUTLOOK, EXCEL). MACROMEDIA SUITE , QUARK EXPRESS, WEB RESEARCH, DIGITAL PHOTO, CD/DVD,CAM, AUDIO.

LICENSES

INTERNATIONAL (B) DRIVERS LICENCE, RED CROSS CPR / LIFEGUARD / WSI INSTRUCTOR CERTIFICATION, MAKE-UP ARTISTRY CERTIFIED.

LANGUAGES

ENGLISH: FIRST LANGUAGE, **ITALIAN:** FLUENT, **FRENCH:** CONPREHENSIVE , **CZECH:** DISCRETE